

EMPLOYEE XM EXPERT CERTIFICATION

Become a Qualtrics EmployeeXM Expert

Prove your ability to develop an Employee Experience (EX) program, communicate with your employees effectively, and uncover crucial employee insights through the Qualtrics EmployeeXM platform.



RECOMMENDED AUDIENCE

HR/EX professionals who want to configure and manage an EX program



RECOMMENDED PREREQUISITES Qualtrics Platform Essentials

Step 1 Learning Journey

PRICE Available for free on XM Basecamp **ESTIMATED STUDY TIME** 15 hours

LEARNING OBJECTIVES

To help you prepare for your exam, we've built the following learning journey where you'll:

- + Create an EX program underpinned by survey design and best practices to measure the relevant outcomes
- Manage employees within your EX program to provide a personalized experience based on employee information and reporting relationships
- + Communicate with employees to emphasize the value of their feedback
- + Drive meaningful action based on employee feedback
- + Analyze your data to uncover new employee insights

START LEARNING JOURNEY



Step 2 Final Project and Exam

PRICE

\$500

FINAL PROJECT

The final project is optional but strongly recommended. This guided activity will give you extensive hands-on experience in the Qualtrics platform to help you pass your exam.

EXAM DETAILS

All exams are taken online via our proctoring partner. The EmployeeXM exam consists of 60 multiple choice questions to be completed in 75 minutes.

- + Languages Available: English
- + Exam Passing Score: 70%
- + Exam Retakes: \$100 per attempt

PURCHASE EXAM

Step 3 Certificates and Badges

Once you pass the exam, you will:

- + Receive an industry-recognized certificate and badge that you can share on LinkedIn or with your team
- + Become part of an exclusive group of Qualtrics and XM professionals
- + Lift your team with the expertise they need to grow and become an XM center of excellence



Haven't taken the Qualtrics Platform Essentials exam yet? Purchase the EmployeeXM Expert exam as a bundle and get the Qualtrics Platform Essentials exam included for the same price.

PURCHASE BUNDLE



For more information, visit qualtrics.com/training/certification

Qualtrics is the world's leading experience management platform. With Qualtrics XM you can create, monitor and manage every experience on a single platform. Our advanced artificial intelligence and machine learning helps uncover deep insights and makes connections between your customer, employee, product and brand experiences to help close experience gaps and drive value back to the bottom line. Qualtrics is a Fed RAMP authorized and HITRUST certified provider meeting the highest security requirements of the federal government and HIPAA security requirements. Learn more at qualtrics.com.