



Qualtrics Employee Experience Expert

Qualtrics Employee Experience Experts build strong teams, develop top performers, and reduce unwanted attrition. Through incorporating robust employee feedback, Qualtrics EX Experts will enrich their organization's culture and drive engagement.

In this course, learn how to:

- + Design concise, beautiful surveys to encourage employee participation
- + Quickly and simply configure a hierarchy of your organization
- + Manage survey participants and send invitations
- + Design dashboards that highlight key engagement drivers and protect anonymity
- + Construct and share individual 360 reports

RECOMMENDED FOR Talent management professionals who want to configure and manage an EX program

ESTIMATED STUDY TIME 20 - 25 hours

EXAM 60 multiple choice questions; 75 minutes

EXAM PASSING SCORE 70%

LANGUAGES AVAILABLE English

PRICE \$2,499 USD for online training and 1 exam attempt

EXAM RETAKES \$150 USD per attempt

EX Programs Covered:

- Employee Engagement Program
- 360 Multi-Rater Assessment Program

Key Features:

- Advanced Survey Flow and Logic
- Organizational Hierarchy Management
- Role-Based Dashboards
- Action Planning
- 360 Individual Subject Reports

[Purchase Online Training](#)

Certification Content

The Qualtrics Employee Experience Expert Certification teaches you Qualtrics Employee Experience and provides step by step guidance to configure multiple EX programs.

INTRODUCTION TO EX Get familiar with the fundamental employee experience metrics and program components.

CONFIGURING YOUR SURVEY Build an engaging survey complete with organizational branding, question logic, dynamic text, and scoring.

COLLECTING YOUR FEEDBACK Manage employee participation by uploading robust hierarchies, setting 360 subject and rater nomination criteria, and distributing personalized invitations.

REPORTING YOUR FEEDBACK Design effective dashboards and reports to showcase the relevant data to your stakeholders allowing them to act in response to the feedback collected.

ANALYZING YOUR FEEDBACK Access, understand, and apply statistical analysis to your data set to reveal key insights.



EMPLOYEE ENGAGEMENT PROGRAM Apply what you've learned and build an employee engagement survey, prepare a hierarchy to distribute invitations, and communicate EX insights through a comprehensive dashboard.



360 MULTI-RATER ASSESSMENT PROGRAM Apply what you've learned and build a 360 multi-rater assessment survey, manage the participating subjects and raters, and design a compelling report to share personal results with each subject.