

COVID-19 SUPPLY CONTINUITY PULSE

Prepare for supply disruptions and act quickly to keep business going

Use this [free online resource](#) to get feedback and updates from your suppliers, then take action to keep your business operations optimized.

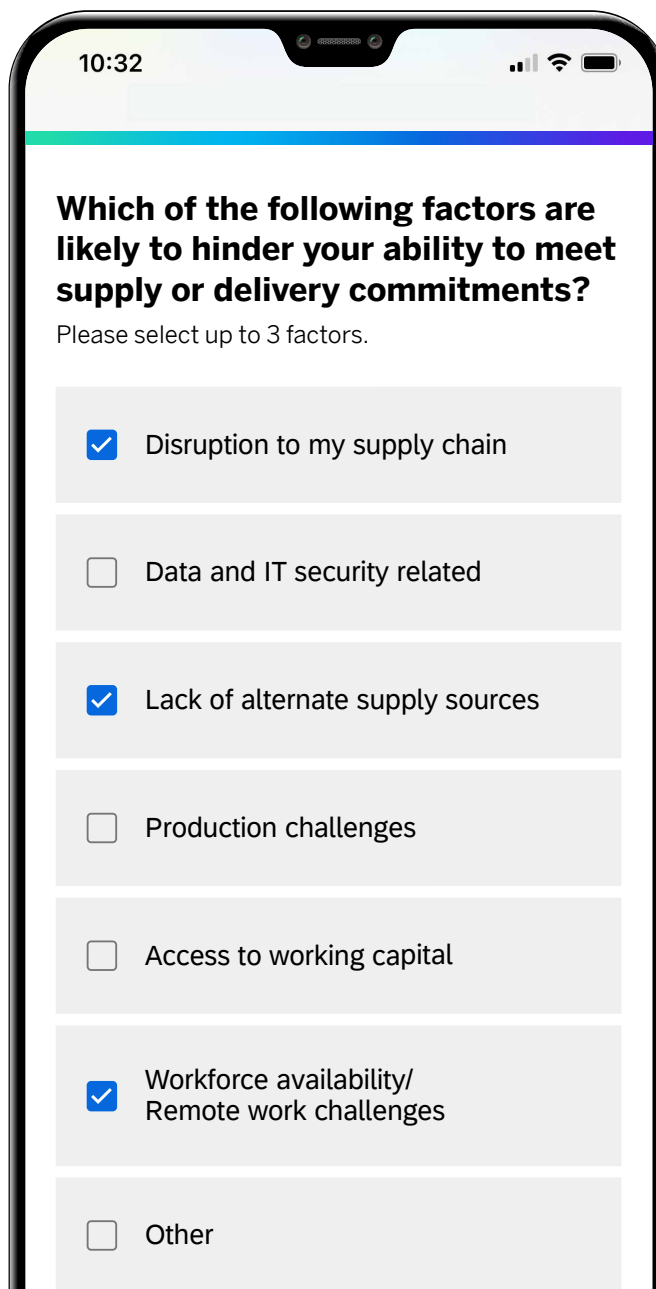
THE PROBLEM

With disruptions in the supply and delivery of services and products due to COVID-19, many businesses face the challenge of keeping employees safe while ensuring core business operations continue. In the likelihood that employees are forced to work remotely for the foreseeable future, business leaders need to understand the health and well-being of their suppliers, their financial and operational risks, and what options are available to maintain a flow of services and products.

THE SOLUTION

The Supply Continuity Pulse is designed by research methodology experts to help business leaders prepare and plan for supply disruptions due to remote and furloughed workforces. You can:

- + Understand the state of your suppliers' businesses and their confidence in meeting your business needs
- + Learn what factors are affecting supplier confidence or their ability to fulfill contractual commitments
- + Identify what help suppliers need to meet current orders and mitigate future risks



10:32

Which of the following factors are likely to hinder your ability to meet supply or delivery commitments?

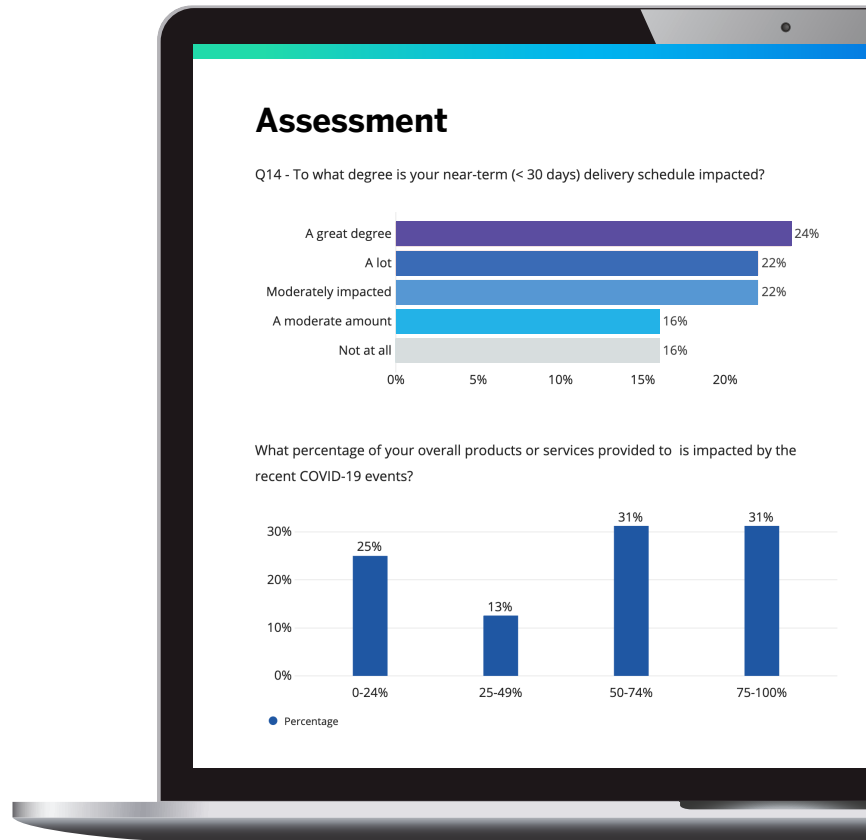
Please select up to 3 factors.

- Disruption to my supply chain
- Data and IT security related
- Lack of alternate supply sources
- Production challenges
- Access to working capital
- Workforce availability/
Remote work challenges
- Other

Benefits of the Supply Continuity Pulse

- + Validate Business Continuity and Recovery Plans (BCP), assess risk level of supplier network & follow up with high-risk suppliers
- + Consider alternate sources of supply, activate secondary suppliers, alternate distribution channels, and connect suppliers within your network
- + Adjust workforce/labor planning to align with office and factory closures
- + Deploy supply chain visibility tools to see suppliers' capacity constraints
- + Conduct scenario planning to understand trade-offs, implications, and outcomes (financial, operational)

The Supply Continuity Pulse is provided free of charge to business organizations.



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Set up a [free account](#) and follow the short, guided process to configure the solution to match your organization's needs. Terms and conditions apply.

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