



# Return to Work/Back to Business Study

Special Look: Masks

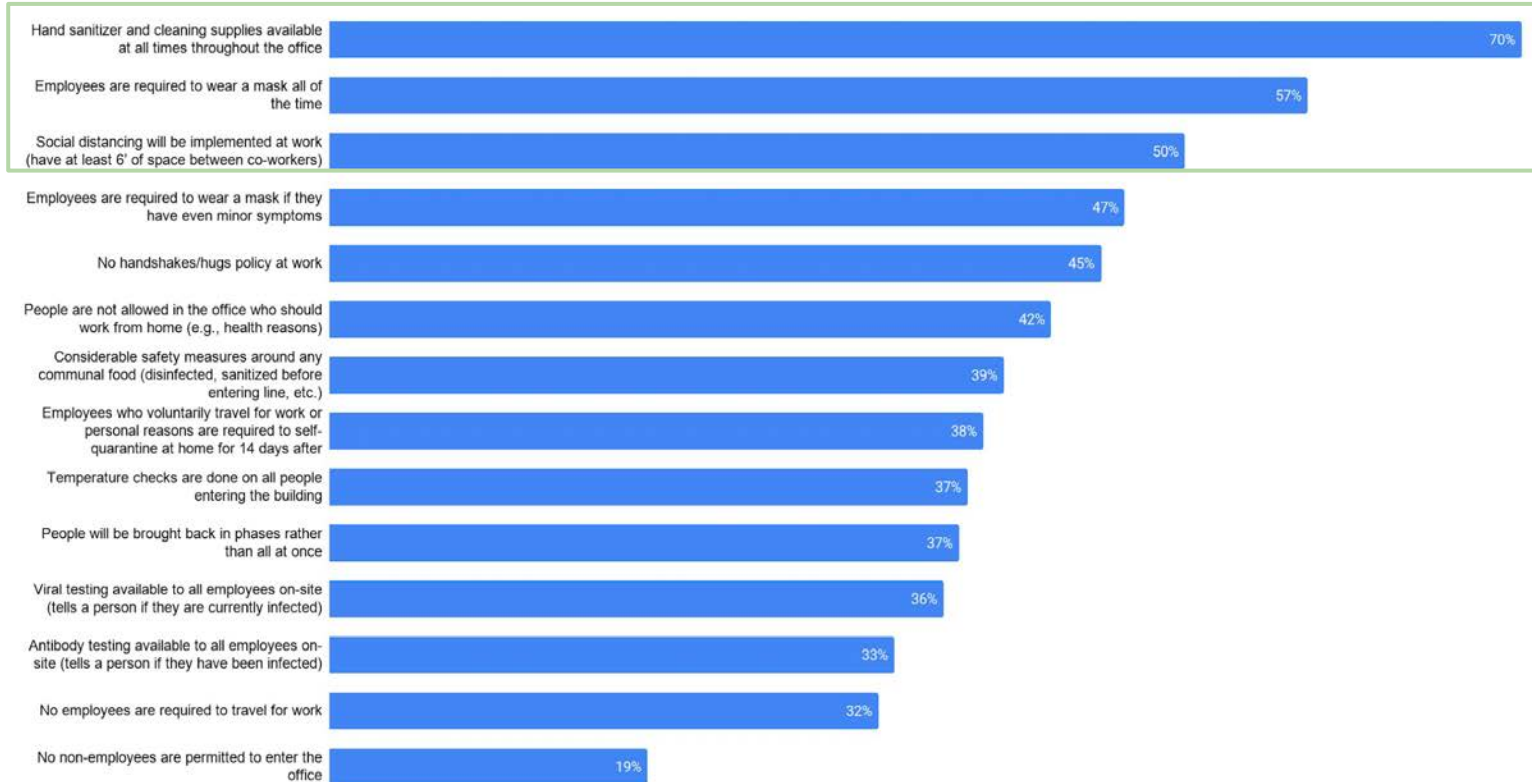
## Exec Summary

Most (63%) employees would feel comfortable going back to work once public health organizations and local government officials have said it is safe to return to the workplace.

A little less than half said they would not be comfortable returning to the workplace until an effective treatment or vaccine are finalized.

85% of people said it was important to them that employees be required to wear masks. 47% said they'll only feel comfortable going back to the workplace if their company requires all employees to wear masks all of the time.

## Before returning to work, I want my company to require / ensure the following:



## How comfortable would you be doing the following?

People are **most uncomfortable attending concerts and sporting events**, as well as going back to other activities where they must share a physical space, like taking a flight or riding public transportation. They feel **most comfortable shopping**, though over half said they still felt uncomfortable going to a retail store.

Attending a live sporting event	79%
Attending a live concert	78%
Riding public transportation	77%
Going on a flight	75%
Going to the gym	71%
Eating at a restaurant	68%
Playing team sports (e.g. basketball)	68%
Attending an in-person training or conference	66%
Staying in a hotel or motel	62%
Attending a religious service	60%
Voting at a polling place	58%
Going to a retail store (non-grocery)	51%
Going to a grocery store	38%

## What would need to happen for you to feel comfortable attending a live concert, sporting event, or conference right now?



**79%** said they would be uncomfortable attending a sporting event



**78%** said they would be uncomfortable attending a live concert



**66%** said they would be uncomfortable attending a live conference

After public health officials say it's safe, and a treatment or vaccine for the virus is readily available, people want to see a few other things happen before they feel comfortable attending a live concert, sporting event or conference:

- 1. Social distancing established and enforced**
- 2. Mandatory mask-wearing**
- 3. Assigned seating with attendees kept at a safe distance**
- 4. Temperature checks done on all people entering the event**

Of those who reported regularly attending sporting events, **24%** said they were unlikely to do so in the foreseeable future, even once regular activities return. Of those who reported regularly attending live concerts, **26%** said they were unlikely to do so in the foreseeable future.

## What would need to happen for you to feel comfortable eating at a restaurant right now?



**68%** said they feel uncomfortable eating at a restaurant

After public health officials say it's safe, and a treatment or vaccine for the virus is readily available, people want to see a few other things happen before they feel comfortable eating at a restaurant:

- 1. Tables are separated by a safe distance**
- 2. Social distancing is established**
- 3. Servers and staff are wearing gloves and masks**
- 4. Temperature checks are done on all people entering the restaurant**

Of those who said they regularly ate at restaurants, **16%** said they were unlikely to do so in the foreseeable future even once regular activities resume.

## What would need to happen for you to feel comfortable going to a polling place?



**60% said they would be uncomfortable voting at a polling place**

After public health officials say it's safe, people want to see a few other things happen before they feel comfortable voting at a polling place:

- 1. Masks are mandatory for everyone**
- 2. Social distancing is established and can be easily enforced (maintaining 6 feet of distance between people)**
- 3. Booths are sanitized between every voter**
- 4. Temperature checks are done on all people involved**

## What would need to happen for you to feel comfortable going on a flight or riding on public transit:



**75%** said they feel uncomfortable going on a flight



**77%** said they feel uncomfortable riding public transportation

After public health officials say it's safe, and a treatment or vaccine for the virus is readily available, people want to see a few other things happen before they feel comfortable going on a flight or riding public transit:

- 1. Masks are mandatory for every passenger**
- 2. Seating is assigned with passengers spaced at least 6 ft apart**
- 3. Boarding and unloading passengers are done in ways that maintain separation**
- 4. Temperature checks are done on everyone before they board**

Of those who said they regularly flew, **20%** said they were unlikely to do so in the foreseeable future, even once regular activities resume.



# Demographics & Representation

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This study was conducted April 27 - 28 among n=2,003 adults in the United States.

## Respondents by region:

- South — 30%
- Northeast — 28%
- West — 22%
- Midwest — 20%



## Respondents by gender:

- Female: 60%
- Male: 40%

Note: Responses weighted in analysis to represent a 50/50 split between genders with no statistically significant skews

## Respondents by employment status:

- Working full time: 69%
- Working part time: 17%
- Not working, laid-off or furloughed: 10%
- Self employed: 2%
- Not working, other: 2%