

HEALTHCARE

The Healthcare Workforce Pulse

Get real-time insight into the resources, supplies, and support your healthcare workers need to run at peak performance and remain safe on the frontline with our free XM Solution.

CURRENT STATE

People are flooding public health and government organizations with phone calls seeking information on COVID-19 including questions about symptoms, community incidents, school and business closures, etc.

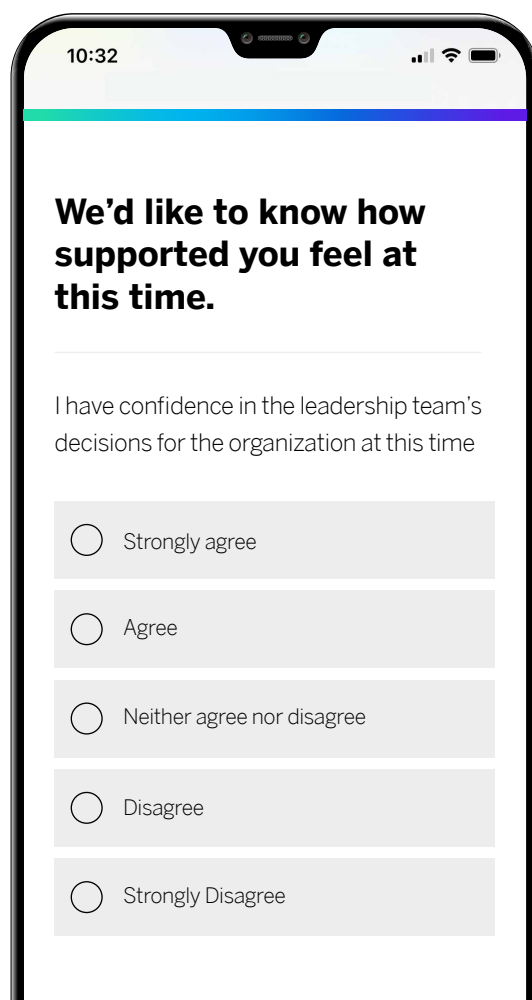
THE PROBLEM

With systems under unprecedented levels of stress, there's never been a more important time for healthcare providers and leaders to understand, prioritize, and respond to the needs of employees in hospitals, clinics, and across the healthcare field. Taking action will help healthcare providers:

- + Move quickly to provide the support, supplies, and equipment needed to protect and save lives
- + Do everything possible to prioritize the safety of employees
- + Coordinate logistics across entire healthcare systems to keep all treatments and services running at peak performance

SOLUTION

Qualtrics has created a Healthcare Workforce Pulse solution enabling healthcare administrators and leaders to rapidly understand, prioritize, and respond to the most immediate needs across their teams so they can better serve patients, employees, and clinicians during this time of crisis.



10:32

We'd like to know how supported you feel at this time.

I have confidence in the leadership team's decisions for the organization at this time

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly Disagree

Benefits of the Healthcare Workforce Pulse

RESPOND TO IMMEDIATE CONCERNS ON THE FRONT LINE

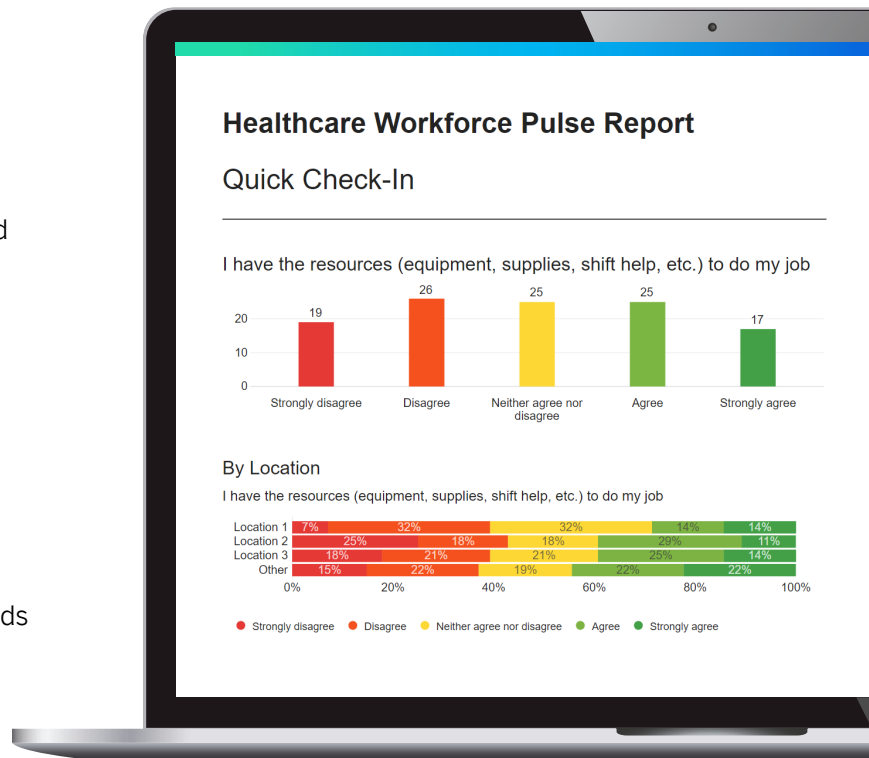
- + Understand and respond to the immediate and emerging personal safety concerns of frontline workers treating COVID-19 to ensure employee well-being and patient care is never compromised
- + Determine the actions you can take to improve employee well-being and safety right now

PRIORITIZE SUPPORT & SUPPLIES

- + Quickly assess what resources, supplies, and support are needed for healthcare workers and patients
- + Proactively identify and respond to emerging needs by tracking supply and support trends over time

MAINTAIN EMPLOYEE MORALE AND SAFETY

- + Keep your teams thriving by understanding the pulse of the organization
- + Enable leaders and managers to build resilience across the workforce



The Healthcare Workforce Pulse is provided free of charge to all healthcare providers, systems, not-for-profit healthcare providers, and businesses on the frontline responding to COVID-19.



Set up a [free account](#) and follow the short, guided process to configure the solution to match your organization's needs. Terms and conditions apply.

Qualtrics is the world's leading experience management platform. With Qualtrics XM you can create, monitor and manage every experience on a single platform. Our advanced artificial intelligence and machine learning helps uncover deep insights and makes connections between your customer, employee, product and brand experiences to help close experience gaps and drive value back to the bottom line. Learn more at qualtrics.com.