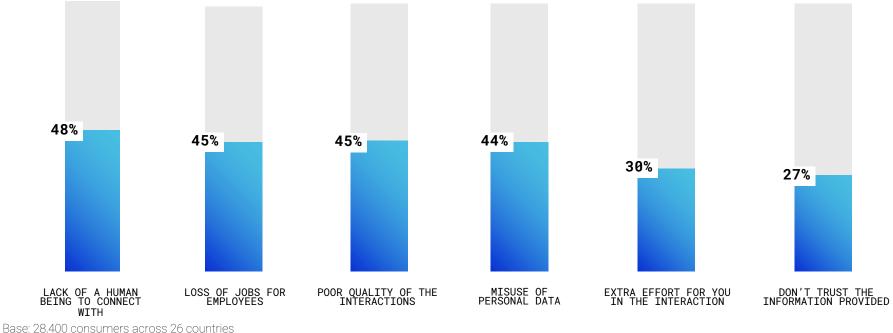
Top Consumer Concerns with Organizations Adopting AI

Qualtrics XM institute[™]

Which of the following problems are you most concerned about if companies use artificial intelligence (AI) to automate their interactions with customers?



Source: Qualtrics XM Institute Q3 2023 Global Consumer Study

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