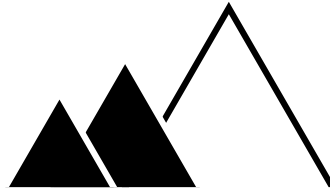


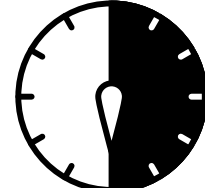
USING ENGAGEMENT DATA TO IMPROVE YOUR EMPLOYEES' EXPERIENCE



RECOMMENDED FOR
HR professionals



SKILL LEVEL
Intermediate



TRAINING LENGTH
6 hours

TRAINING CONTENT

Discover how to facilitate action at all organizational levels by learning best practices on how to engage executives, understand engagement data, communicate insights, and drive cross-functional initiatives.

- + Learn how to analyze your employee dashboard to identify key drivers of engagement in your organization
- + Use StatsiQ to explore employee relationships and drivers, create new variables, and begin using regression
- + Use TextiQ to form topics to understand what matters most to employees and take meaningful action
- + Learn how to communicate insights and action to empower leaders in your organization
- + Identify how to take tactical action on employee feedback to improve your employees' experience
- + Discover how to empower managers with the right tools to take the meaningful action within their teams
- + Uncover how to hold employees accountable to their action items to drive organizational change

HOW IT WORKS

This training is 6 hours with two 30 minute breaks and contains slide presentations and opportunities for hands-on practice. Every attendee needs to bring his or her own laptop and charger. All other materials needed will be provided.

TRAINING AGENDA

This hands-on training is designed for HR professionals who want to effectively analyze engagement data to identify and impact what matters most to employees. In this training, you will learn how to dive into engagement data and communicate key findings to the right people.

TIME	CONTENT
12:00 PM	Welcome and Introductions
12:15 PM	Understanding Your Engagement Data Guide your organization towards insights by breaking down problems to engagement questions that can be solved with Qualtrics.
12:50 PM	Using Stats iQ to Analyze Engagement Data Learn the basics of StatsiQ to quickly summarize employee data, explore relationships, create new variables, and begin using regression.
1:30 PM	BREAK
2:00 PM	Using Stats iQ to Analyze Engagement Data (cont.)
2:20 PM	Using Text iQ to Analyze Engagement Data Analyze open-ended text with TextiQ to form topics so you can understand what matters most to your employees and take meaningful action.
3:20 PM	Communicating iQ Findings to your Organization Showcase your collected insights by using dashboards to communicate your iQ findings in a clear and concise manner.
4:00 PM	BREAK
4:30 PM	Communicating iQ Findings to your Organization (cont.)
4:50 PM	Helping Managers Effectively Use Dashboards Drive adoption of employee engagement dashboards by learning how to train managers to take action using dashboards.
6:00 PM	Closing Remarks